

SUSTAINABILITY WORKING GROUP IN COOPERATION WITH SUSTAINABLE OPERATIONS  
NETWORK IN THE DANUBE REGION AND GOODWORKS INNOVATION AGENCY:

# 22<sup>nd</sup> CONFERENCE OF THE WORKING COMMUNITY OF THE DANUBE REGIONS

WEDNESDAY, MARCH 25 & THURSDAY, MARCH 26, 2015

UFT / BOKU TULLN

KONRAD LORENZSTRASSE 24

3430 TULLN AN DER DONAU / AUSTRIA

## Public transport:

By train, you can reach Tulln Main Station from Vienna, Krems or St. Poelten.

10 minutes' walk from Tulln Main Station to the UFT.

Note: Please do not mistake it for Tullnerfeld station, which is approx. 10 km to the south of Tulln.

## Programme

### Wednesday, March 25, 2015

From 9:00 am Coffee and cake on arrival

10:00 - 11:45 am Common meeting of the Working Groups on Sustainability, Energy and the Environment of the Working Community of the Danube Regions and the Council of Danube Cities and Regions

11:45 - 12:45 pm Buffet lunch

12:45 – 1:00 pm Group photo at the Lower Austrian soil plate

### 22<sup>nd</sup> Expert Meeting of the Working Group on Sustainability of the Working Community of the Danube Regions: Steps of implementation of the SONDAR+ Sustainable Operations Network in the Danube Region

#### Focal points:

- Intensification of land use and effects on soil as the primary basis of production
- Socio-ecological innovations in economy and health care
- Green jobs and inclusive growth: Integration of persons with disabilities

1:00 - 2:15 pm Moderation: Erwin Szlezak

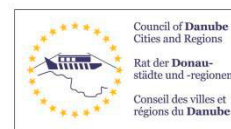
Christian Weinberger (AT), European Commission, DG Enterprise and Industry  
“Sustainable Growth in Economy & New Opportunities for Social Entrepreneurship in Europe” (EU programming period 2015-2020)

Hans-Peter Herdlitschka (GE, enquired), “EU Strategy for the Danube Region, Coordinator of Priority Area 8 – Competitiveness”

Florian Ballnus (GE) /, “EU Strategy for the Danube Region, Coordinator of Priority Area 6 – Biodiversity, Landscapes and the Quality of Air and Soils”

Christian Steiner (AT), Lower Austrian Government, Agricultural District Authorities: “The Significance of the rural areas for a strong Danube region”

Walther Stöckl (AT), Municipality of Vienna, Senior Advisor  
„EU Subsidies for European Territorial Cooperation”



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Szabolcs Hollósi (HU), Franz Rybaczek (AT), Managing Directors of the goodworks Innovation Agency - EEIG: Socio-ecological innovation  
“Examples of implementation in Eastern Austria and West Hungary”

Walter Wenzel and Leopold Rittler (AT)  
“Potentials of Land Use in the Danube Region”

Brian Oldreive (ZW) / Foundations for Farming and Alfred Grand (AT) / Vermigrand:  
Model: „Plan for the Poor + Regional Production of Humus“

SONDAR+ (Sustainable Operations Network in the Danube Region)  
Presentation and introduction for common further development in the framework of workshops by Erwin Szlezak and Bernhard Kuderer (AT)

2:15 – 2:30 pm Coffee break

2:30 - 4:30 pm Workshops

**Targets:** These workshops deal with the single work packages scheduled for SONDAR+, in-depth questions are formulated, and existing and required partners / organizations, respectively are identified.

Workshop 1	Workshop 2	Workshop 3
SONDAR+ Awareness / Skills / Heritage	SONDAR+ Soil and Land Use	SONDAR+ Economy, Health Care and Social Innovation
Chairmen: Erwin Szlezak, Brian Oldreive  Measures for creation of awareness and training of soil ambassadors. “Heritage stations”: using and protecting natural and cultural heritage. SKILLS: Social integrative know-how intensive rural subsistence economy / Foundations for Farming	Chairmen: Christian Steiner, Harald Kutzenberger  Land use in the Danube region: Problems and solution statements	Chairmen: Franz Rybaczek, Christian Weinberger  Socio-ecological innovations – cooperation between economy, public institutions and social enterprises; cooperation between health care institutions and social enterprises.

4:30 - 5:30 pm Summary of workshops and perspectives.

## Reports from Workshops

### Awareness / Skills / Heritage

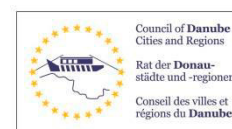
- Brian Oldreive / Foundations for Farming
- Anton Reinl / Austrian Chamber of Agriculture
- Florian Ballnus / EUSDR PAC6, Bavaria
- Ronald Gilchrist / Green Way
- Alfred Grand / vermigrand

### Soil and Land Use

- Harald Kutzenberger / IAD
- Walter Wenzel / University of Natural Resources & Life Sciences, Vienna
- Vlado Licina / University of Belgrad
- Maria Romic / University of Zagreb
- Elena Diacu / University of Bucharest

### Economy, Health Care and Social Innovation

- Christian Weinberger / European Commission
- Hans-Peter Herdlitschka / EU Strategy for the Danube Region (enquired)
- Olga Horvath / Alternativ es Human Strategia Kft, Hungary
- Szabolcs Pákozdi / National Foundation for Employment, Hungary
- Csaba Bolfán / UTIRO Leader Association



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- Anna Szerepi / REVITA Foundation
- Karl Wimmer / RICOH AG, Österreich
- Daniela Wagner und Thomas Riegler / bene Büromöbel AG
- Attila Suhajda / Hungarian Service and Outsourcing Association

Questions/comments by the plenum

5:30 - 7:00 pm Presentation of best-practice examples

From 6 pm Buffet with musical framework programme by Kreuz&Quer and regional wine tasting

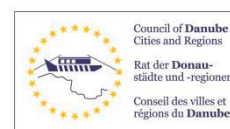
## Thursday, March 26, 2015

8:30 – 9:00 am Coffee and cake on arrival

9:00 am - 12:00 noon Workshops

Workshop 1	Workshop 2	Workshop 3	Workshop 4
SONDAR+ Awareness / Skills / Heritage	SONDAR+ CASEE Meeting „Soil use potentials in the Danube Region“	SONDAR+ Economy, Health Care and Social Innovation	SONDAR + Soil as an archive in the Danube region
Chairman: Erwin Szlezak  Measures for creation of awareness and training of soil ambassadors	Chairman: Walter Wenzel  Exchange of thoughts by life science universities in the Danube Region	Chairman: Franz Rybaczek  Socio-ecological innovations – cooperation between economy, public institutions and social enterprises	Chairman: Robert Peticzka  International expert exchange of thoughts

12:00 noon - 2:00 pm Buffet lunch and conclusion



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**TULLN**  
an der Donau  
(180 m)

**Hauptbahnhof**

**UFTulln**

Walking

Car