Danube Soya

Continental aims
Regional initiatives

23rd Conference of the Working Community of the Danube Regions,

13. April, 2016
Tulln

Danube Soya Association

- **Non-profit**, **independent, multi-stakeholder**
- founded in 2012, Vienna (headquarter)
- Major European initiative for agricultural change
- Non-Gm + European origin
- Already about 220 organisation and company members from all over Europe – 16 countries

Huge reach into all parts of the Value Chain
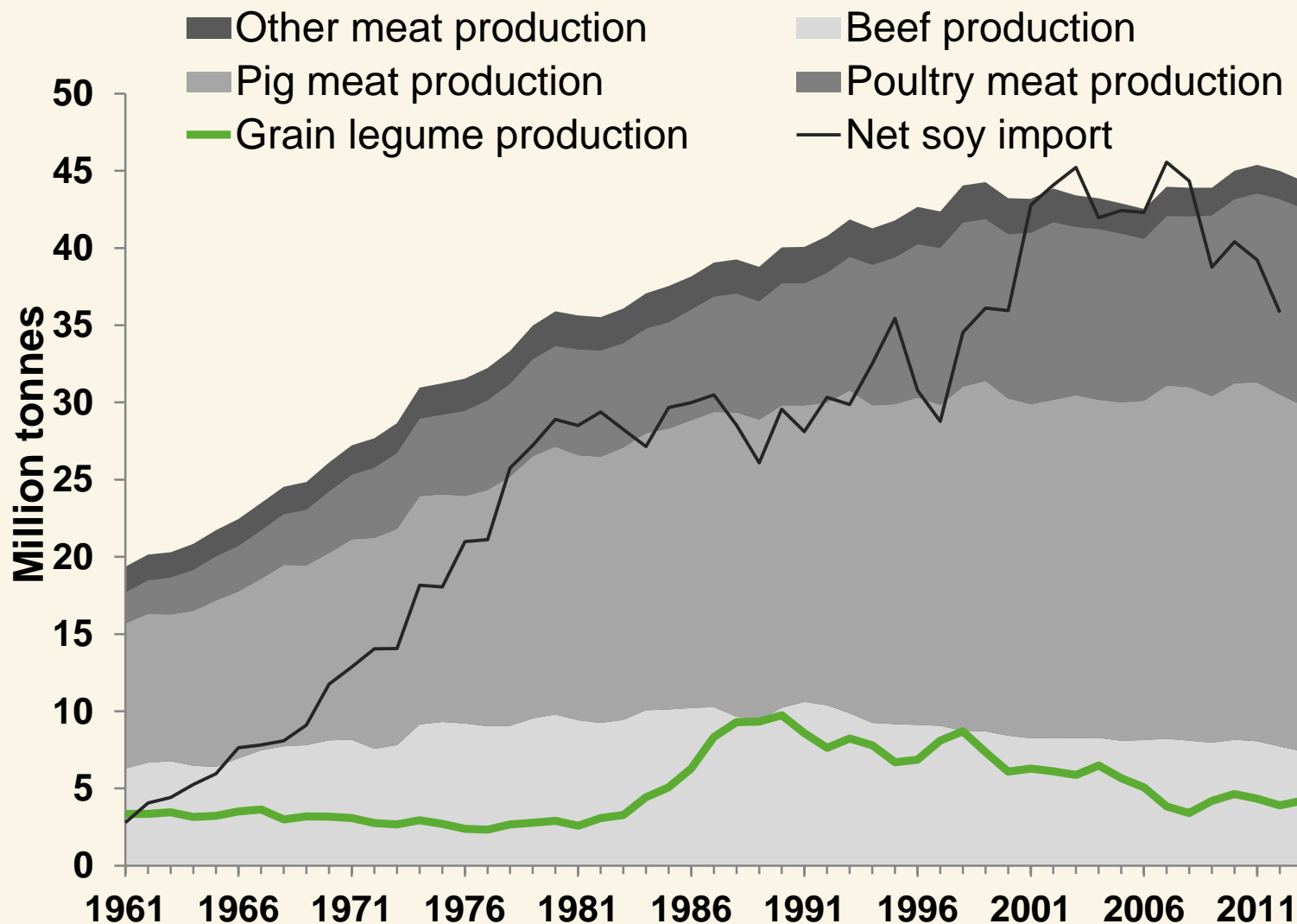
Danube Soya Members

The Goals of Danube Soya

- Build up **sustainable European Soya production**, **processing and usage** in the Danube region and wider European area

- Develop an **internal European protein market** and provide industries with non-Gm soya bean products

- Support development of **non-Gm markets with controlled origin** through certification and food labelling (industry and consumer benefit)

- Promote an improved **ecology of the farming system** and rural development

- Make soya bean a **European crop** in the European consumers mind and make it more acceptable as a food and feed product

The Gap in Europe's Protein Supply

FAOSTAT

5

Certification of plant and animal products

FEED

FOOD

Danube Soya Certification

Traceability
Inspection
European processors
Short Transport
Consumers benefit

Activities in Serbia

Hranjeno sojom kontrolisanog porekla i kvaliteta

1.) Value Chain Development

- match making

- inter linking

- selection tours

2.) Knowledge Transfer

3.) Approval of Danube Soya Standard for Serbian Market

4.) Dissemination and awareness rising

("Fed with soya of controlled origin and quality- Danube Soya")

Danube Soya Team in Novi Sad

Marija Kalentic
Regional director

Jovana Djisalov
Project Manager

Andrea Vucinic
Project Coordinator

Marjana Vasiljevic
Project Coordinator

Marijana Vuletic
Administration
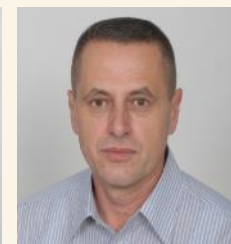
Radomir Prodanovic
Area Manager BiH

How to upgrade Soybean production

Dissemination of Best Practice Manual for soya bean cultivation in close cooperation with agricultural and soya bean experts

aims:

→Produce efficiently soya beans

→Reduce demand for pesticides

Conventional and Organic Demo fields in 2016

Trials for

- Selection of varieties *(only certified seeds)*

- chemical and mechanical weed control

- inoculation and fertilisation

3 organic Demo fields in SRB

12 conventional Demo fields in SRB and BIH

Thank you for your attention!

Leopold Rittler

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